



## U.S. Highbush Blueberry Council

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### *USHBC MEMO*

To: Blueberry Industry Members  
From: Mark Villata  
Date: December 19, 2011  
RE: **NOMINATION AND ELECTION OF REGIONAL MEMBERS**

Current terms for USHBC Regional Members, as well as USHBC Importer, Exporter and Public Member, will close at the end of 2012. Nominations will be taking place over the next few months to fill these seven positions on the Council. **Nomination packets for USHBC Regional Member positions will be sent by the USHBC to growers in each of the four regions (West, Midwest, Northeast and South) this January.** Included in the nomination packet will be a *USHBC Nomination Application Form* and instructions, a *USHBC Information Sheet* and mailing envelope. Nomination packet information will also be posted on the USHBC website at [www.blueberry.org](http://www.blueberry.org).

**The USHBC regional member nominations by growers in each region will take place over a five-week period from January 13 to February 17, 2012. Please send your nominee information to the USHBC prior to the February 17 closing date. Nominations received after February 17 will not appear on the final printed USHBC ballot.**

Following the nomination period, individual USHBC Regional Ballots will be sent to growers in each of the four regions on April 20, 2012. Ballots will list nominees from the region along with their candidate statement. Space will be available on the ballot to indicate any write-in candidate as well. Ballot instructions and a mailing envelope will also be included in the ballot packet. Ballots will also be posted on the USHBC website in downloadable form. Elections will take place over a five-week period from April 20 to May 25, 2012. Regional Members as well as Importer, Exporter and Public Members will assume their USHBC positions starting January 1, 2013 for a three-year term.

The USHBC has adopted a diversity outreach plan to attempt to achieve a diverse representation on the Council. USHBC programs are open to all individuals without regard to race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation, genetic information, parental status, and marital or family status. It is USHBC policy that membership on the Council and its committees reflect the diversity of individuals served by its programs.

To accomplish this objective, the USHBC will strive to attain representation of growers and other industry participants from diverse backgrounds on the Council and USHBC committees. To this end, the USHBC strongly encourages women, minorities and persons with disabilities to seek nominations to the USHBC and to participate in Council and USHBC committee activities.

The USHBC Industry Relations Committee will also be accepting nominees in 2012 to be considered by the Committee for the Importer (1 member position), Exporter (1 member position) and Public Member (1 member position) and their Alternates on the Council. Nominees for these positions are also being sought for the three-year term that begins on January 1, 2013. The USHBC Industry Relations Committee will present a slate of nominees to the USHBC Executive Committee by January 27, 2012. The Council will then make final candidate selections at the USHBC Spring Meeting on March 2, 2012. At this meeting, the Council will recommend to the U.S. Secretary of Agriculture a final candidate for member and alternate, along with two additional candidates for each of these three positions for consideration by the Secretary for final appointment.

**Blueberry industry members interested in being considered for the USHBC Importer, Exporter or Public Member and Alternate positions are encouraged to contact the USHBC office no later than Friday, February 17, 2012 by phone at (916) 983-0111, or by email to [mwillata@ushbc.org](mailto:mwillata@ushbc.org).**

All members of the blueberry industry are encouraged to attend and participate in USHBC meetings and are asked to also consider future service with the USHBC as an elected member or alternate. Please contact the USHBC office at (916) 983-0111 if you have any questions concerning the USHBC or for more information about USHBC member or alternate positions.