



Blueberry Beverage Menu

- Blueberry Blueberry
- Blueberry Jugo
- Blueberry Toddy
- Blueberry Smoothie
- Dried Blueberry Tea
- Blueberry Milk
- Blueberry Soda
- Blueberry Slurpee
- Blueberry Lemonade
- Blueberry Bubble Tea
- Blueberry Crush
- Blueberry Chocolate
- Blueberry Malt
- Blueberry Milkshake
- Blueberry Yogurt
- Blueberry Cola
- Blueberry Mint
- Blueberry Vanilla
- Blueberry Ginger
- Blueberry Horchada
- Blueberry Julep
- Blueberry Sunrise
- Blueberry Moon Glow
- Blueberry Lychee
- Blueberry Mango
- Blueberry Dacquiri
- Blueberry Punch
- Blueberry Dulce
- Blueberry Eggnog
- Blueberry Sling
- Blueberry Fizz
- Blueberry Kava
- Blueberry Sangria
- Blueberry Mojito
- Blueberry Borscht
- Blueberry Bebida
- Blueberry Atole
- Blueberry Absolut
- Blueberry Squash
- Blueberry Pulque
- Blueberry Zuma
- Blueberry Nectar
- Blueberry Grog
- Blueberry Glögg

Blueberry juice and blueberry purée provide a range of consistencies for use in sparkling fruit juices, thick smoothies, or something in between. Use blueberries for real fruit color and flavor. Following are examples of new blueberry products in the marketplace.



BLUE-NANAS™ Ultimate Juice Company

Basking Ridge, (NJ)

Naked Juice, which originated in Santa Monica (California), home of sun, surf and beautiful bodies, has a new blueberry addition to the product line. The very blueberry, tantalizing smoothie is made with blueberry puree and provides

antioxidants, as well as potassium, vitamins and minerals. www.nakedjuice.com

Blueberry B Monster™ by Odwalla, Inc. (Half Moon Bay, CA)



This Coca Cola-owned company provides a “Nutritionals” beverage that is “bursting with a bounty of blueberries.” Touted as a beverage that contains B vitamins “known for their role in energy metabolism and in helping to keep stress at bay,” Odwalla uses blends of flash pasteurized juices and fruit purées. Added to the ingredient list are micronutrients, vitamins, minerals and exotic botanicals. www.odwalla.com

Chen Kou Wei Foods (Taiwan)

Blueberry Beverage launched in Taiwan. It has 100% of the daily requirement of collagen and inulin. <http://www.hokia.com/tw>



Tully Coffee (Seattle, WA)

This coffee company offers an interesting consumer option -- a blueberry and Oreo Cookie summer shake. This is a great way to help broaden demographics. Without a drop of coffee the beverage appeals to non-coffee drinkers including children and teens.



Smucker Quality Beverages (Chico, CA)

Smucker most recently debuted “Visionade,” which is a part of their “Simply Nutritious” line. Visionade contains lutein, bilberry extract, vitamin C, taurine, zinc and ginkgo biloba in a base of blueberry and cranberry juices. According to the website: “VitaRain™ is a non-carbonated blend of purified water and natural fruit juice with vitamins, minerals, and nutrients. Each flavor is intended to enhance important functions such as vision, action, cardiovascular function, focus, energy, and appearance.”

<http://www.talkingrain.com/FAQ/INDEX/>

Blueberry Beverage Suggestions

- 🍷 Blueberry juice, purée and other liquid blueberry products are available from suppliers across the USA and Canada. Make sure to be very specific in product requirements, as products and terminology vary from company to company.
- 🍷 Some forms of blueberries are high in pectin and can cloud and gel in beverage products. An enzymatic treatment may be necessary when blending blueberry juice.
- 🍷 Blueberries have a sugar/acid ration which makes them desirable for blending with other high acidic juices. Blueberry juice contains about 12% sugar, and a low acid content of about 1.9%.
- 🍷 Make sure to integrate the skins of the blueberry to benefit from all of the anthocyanin in the pigments!

US Highbush Blueberry Council

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